

**Economic Development and Business Committee Meeting Minutes  
City of Park Hills**

**February 26, 2025**

**6 PM**

**In Person at Park Hills City Building  
1106 Amsterdam Road, Upstairs Council Chambers**

**Virtual via Zoom:**

**Virtual:**

**<https://us02web.zoom.us/j/83252735142?pwd=ab60TjFWcSqX9MLZx8HnXGqP0bbItU.1>**

**Meeting ID: 832 5273 5142**

**Passcode: 400389**

**One tap mobile: +13017158592,,83252735142#,,,,\*400389# US**

In Attendance:

In person: Emily Sayers (Chair), Sarah Froelich (Co-Chair), Marty Boyer (Member), Carl Trinkle (Member), Mike Conway (Member), Laura Cardosi, Noah Braden

Absent: Ron Stam (Member)

The meeting began at 6:01.

1. Welcome
2. Review of [January](#) Minutes
  - a. Approved
3. Dixie Highway Corridor Developments
  - a. Mike was set to share the PowerPoint presentation. Mike shared that he and Jay Bayer met with Pat Crowley in hopes for help with finding funding for the project. Sadly, Pat passed away later the same night they met. Mike believes they will be due to the project's benefits, such as improved traffic flow and reduced accidents. Mike also met with Joe Nienaber and Jay Bayer as well as with Kris Knochelman. Joe sees the benefit of the project in the long term. Mike wants to explore finding grant opportunities.
  - b. Sarah discussed the potential for a grant or funding opportunity for a road diet project, which she believes could be a joint effort between multiple cities. She mentioned that she met with Mayor Ron Washington of Covington, who expressed support for the project, and with State Senator Chris Mcdaniel and State Representative Stephanie Dietz, who were supportive of having more conversations.
  - c. Mike wants to meet with Ron Stamm at Fort Mitchell Garage the mayor to go over the study. He also mentioned that the mayor has shared that she's concerned that KYTC might not be supportive.
  - d. Emily mentioned the long term nature of the project and how great the presentation is.

- e. Sarah emphasized the importance of dispelling misinformation and building a succession plan for the project. She suggested presenting the project to the council in the next one to two meetings to get the ball rolling.
  - f. Mike mentioned that he knows that KYTC is supportive.
  - g. Sarah suggested sharing the presentation at the March meeting.
  - h. Mike agreed to meet with the mayor and Mr. Stamm in the next week and then to present the project to the council at the March meeting.
  - i. In support of the project, Carl raised a question about the impact of the new bridge on traffic through Park Hills, which the committee acknowledged as a valid point for further discussion.
  - j. Emily mentioned cross sharing with the Infrastructure Committee, keeping the project as a standing agenda item for council, and possibly make it the topic of a future town hall.
4. 3Ps Framework for Economic Development (Marty Boyer)
- a. Marty discussed the progress of the committee's initiatives and proposed a framework for the committee's work. He introduced the 3 Ps framework that includes engaging the community (People), developing and supporting processes needed for economic development (Process), and ensuring the community is aware of progress and opportunities (Publicity). Marty provided some examples of how different members of the committee can participate by working on smaller projects.
  - b. Sarah shared that the event permit project last year is a successful example of how this can work.
  - c. Marty emphasized the importance of telling the city's story and shared other examples of other wins that came out of last year's town hall, like food truck events at Finke's Pub.
  - d. Marty emphasized the importance of utilizing unique talents and ideas in the committee, and encouraged members to think about how they could contribute and bring their ideas to the next two meetings.
  - e. The committee talked about the value of communications for the city.
  - f. Marty mentioned that this structure could be used for other committees.
  - g. Mike suggested that the work the committee does should focus on its mission and priorities.
  - h. The committee agreed to review the mission and priorities before the next meeting. Sarah suggested that if anyone has changes, they can bring them to the meeting as necessary.
  - i. Emily emphasized how important communication is.
  - j. Sarah suggested that the city have a communications committee again and greater social presence.
  - k. Marty emphasized how creating and sharing content is easy and important. He also talked about how volunteers want to be able to see accomplishments. He wants to see us have some accomplishments.
  - l. Marty asked if Noah might be interested in joining the committee.
5. Roles and Responsibilities discussion was postponed.

6. SND/St. Charles Update
  - a. The committee discussed the future demolition plan for the Sisters of Notre Dame property and aspects of historic preservation in regards to the building.
  - b. Mike suggested that the building could be maintained with new interior structures while preserving the exterior walls, and encouraged further discussion on this topic.
  - c. Emily and Sarah shared that when Sr. Mary Shauna Bankemper, Assistant Provincial, and Mike Meadows, CFO, of Sisters of Notre Dame presented at the February business meeting, it was clear that there is no plan to preserve the structure. Architectural elements from the building have already been promised to other organizations. Demolition is scheduled for summer 2025.
  - d. Mike mentioned the idea of keeping the same massing for the structure.
7. Szechuan Garden
  - a. Emily shared that it's still set to be demolished.
  - b. Mike mentioned the challenges faced in managing the demolition of an abandoned building, emphasizing the need for a milestone process to ensure timely completion.
  - c. Sarah questioned the jurisdiction of PDS in managing the process and described the abandoned property tax rate.
  - d. Mike suggested that the city should take a more active role in managing the timeline and determine the process for condemning the building.
  - e. Laura proposed the development of a package for potential businesses in Park Hills, including tax abatements and incentives, to encourage economic growth.
  - f. Emily suggested the SWAT process that the state uses for this work.
  - g. Laura and Mike agreed to put something together.

Meeting adjourned at 7:10.

Next Meeting: Wednesday, March 26, 6 PM