

**Economic Development and Business Committee
Town Hall Working Session Agenda and Minutes
City of Park Hills**

June 6, 2024

6:00 PM

Virtual via Zoom:

<https://us02web.zoom.us/j/84053274810?pwd=RTMvZjNnMnAyTDIrcFIQTW0vbysyZz09>

Meeting ID: 840 5327 4810

Passcode: 149605

One tap mobile

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In attendance: Marty Boyer, Sarah Froelich, Emily Sayers

1. Review and validation of town hall overview (10 minutes)
 - a. Basics
 - i. What: Plan Park Hills: Dixie Highway Business District
 - ii. When: Tuesday, June 11 at 6:30 PM
 - iii. Where: The Gardens of Park Hills, 1622 Dixie Hwy, Park Hills, KY 41011
 - b. Engagement and outreach
 - i. 129 survey
 - ii. 20 responses to the RSVP, counting on about 40–50, TBD
 - iii. Sign: text only?
 - iv. **To Do:**
 1. Follow up on sign.
 2. Send out another Reach Alert.
 3. Social blitz.
 - c. Logistics
 - i. Who's bringing what:
 1. Marty: TV (maybe 2) plus microphone and Spark amp
 2. Sarah: Easels, sticky notes, pens, markers, etc.
 3. Emily: Refreshments—bottled water, desserts, some soda (keep it simple!)
 - ii. Setup: Arrive at 5
 - iii. Presentation
 1. [Link](#)
 2. Review, add suggestions or updates as necessary
 3. Slide assignments? A few left to wrap up, if needed
 4. Reminder to collect attendee info in slides?
 5. Brainstorm topics (update these and Sarah to prep easels with these topics)

- a. What kinds of restaurants or bars would you like to be in Park Hills?
 - b. What types of parks and recreation would you like to be in Park Hills?
 - c. What kinds of shops or services would you like to be in Park Hills?
 - d. What kinds of public transportation and bicycling infrastructure would you like to be in Park Hills?
 - e. Community services: Childcare, senior center, co-working space
 - f. What does a community center mean to you?
 - g. How would you attract new businesses to Park Hills?
 - h. What incentives could we offer to attract new businesses?
 - i. What other businesses or services could be important that aren't covered? Example: electric vehicle charging station
- iv. Post-Event Survey
 1. QR code to fill out the survey at the end.
 2. Send out the link to attendees after the event.

Next Up: Arrive at 5 to set up for the town hall.