

**Economic Development and Business Committee Meeting Agenda and Minutes  
City of Park Hills**

**April 23, 2024**

**6:00 PM**

**In Person at Park Hills City Building  
1106 Amsterdam Road, Upstairs Council Chambers**

**Virtual via Zoom:**

<https://us02web.zoom.us/j/81027464536?pwd=VIFUYXVXdjZ3aEt1L2lWRkFRSWhVUT09>

**Meeting ID: 810 2746 4536**

**Passcode: 702512**

**One tap mobile**

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**Attendance**

In-person: Emily Sayers (member), Marty Boyer (co-chair), Councilmember Sarah Froelich (chair), Councilmember Joe Daugherty, Ron Stamm; Councilmember Monty O'Hara (6:20); Councilmember Pam Spoor (6:44)

The meeting began at 6:00 PM. Other individuals joined the meeting throughout the hour, as listed with the times they arrived in the in-person section above.

1. Introductions with Ron Stamm
2. Review of [March](#) minutes (3 minutes)
  - a. Minutes approved
3. [Town Hall event](#) (Marty Boyer, 20 minutes)
  - a. The Gardens of Park Hills has been reserved for June 11.
  - b. The committee agreed to schedule the Town Hall for Tuesday, June 11 at 6:30 PM. We can set up starting at 5 or 5:30 PM that evening.
  - c. Survey
    - i. Marty shared an overview of the survey including that we're asking those taking the survey to share what businesses they engage with and with what frequency. He also thanked the committee for sharing feedback on the survey and he offered to share the details with Ron by email.
    - ii. Sarah mentioned that we plan to share a survey before and after the town hall.
    - iii. Sarah mentioned that the only email list we have is for Reach Alert.
      1. Collectively we wonder if there's a way to get the email addresses from Reach Alert so we can use them separately from Reach Alert.
      2. Sarah will email the civic association to see if they have an email address list we can use.

3. Emily suggested that the city share on social media and we all personally share in our circles and on social media.
          4. Emily asked about whether we'd have a QR code and Marty shared that he plans to create one.
        - d. Presentation to share with council for approval
          - i. Marty highlighted that it's important to clarify that the Town Hall is for brainstorming so we can capture and share the details with council.
          - ii. Marty envisions that the town hall agenda will start with an abbreviated version of the year in review/future ahead slide deck.
          - iii. Marty committed to sharing a presentation and blurbs by the next Sunday or Monday.
          - iv. Sarah will ask Julie to add the town hall to the city calendar.
        - e. Do we want to meet again or with more frequency in the next couple of months, in preparation for the town hall?
          - i. The committee agreed to have more frequent check-ins leading up to the town hall.
          - ii. Our first interim check-in will be virtual on Monday, May 6 at 6 PM.
4. [Park Hills Parcel Analysis](#) (5 minutes)
  - a. Sarah gave a brief overview and update that she spoke with Josh Wice at PDS and they are expecting to finish the analysis for all of the parcels by the beginning to middle of May.
5. Dixie Highway project (10 minutes)
  - a. Sarah shared a brief overview of the road diet and sidewalk project idea.
  - b. Ron Stamm shared that a curb or sidewalk would obstruct access to the Ft. Mitchell Garage parking lot, which is critical for the business. He shared aerial photos of the roadway and his parking lot. He asked why this sidewalk is important.
  - c. Monty shared that this sidewalk is desirable to people who live at The Views and that they could walk to the Park Hills business district more easily.
  - d. Ron questioned whether that many people walk there now.
  - e. Committee members shared that people do walk there sometimes already, but that it's not currently safe.
  - f. Ron shared that his business brings a good number of tax dollars to the city.
  - g. Marty noted that this conversation makes it clear that different business owners will have different points of view to share about the potential sidewalk and road diet. Having a plan to share to get reactions and discuss solutions will be helpful.
6. Z21 update (5 minutes)
  - a. Sarah shared that the working group met on April 16 and that, while we're pretty close to being finished with the proposed ordinance, there are likely to be more working group meetings to come.
7. Business district update (5 minutes)
  - a. Good Spirits grand opening on Friday, 5/24, from 3–6 PM
  - b. Szechuan Garden

- i. It was shared that demolition has been scheduled, though we don't know the date, and the property hasn't been sold.
    - c. Sisters of Notre Dame
      - i. We may want to reach out to Phil Ryan who may be on the board.
  - 8. Other new Ideas (5 minutes)—note that these are all ideas we could present as examples at the town hall.
    - a. City-wide street lighting program
    - a. Ft. Wright overpass
    - b. 100th-anniversary celebration
    - b. Park Hills community development fund
  - 9. [Park Hills Business Community](#) spreadsheet (1 minute)
    - a. Sarah reminded the committee of the spreadsheet and encouraged everyone to add to it.
  - 10. Next steps (5 minutes)
    - a. The town hall working group will meet virtually on Monday, May 6 at 6 PM. Sarah will set up the meeting.

The meeting adjourned at 6:57 PM

Next Meeting: Tuesday, May 28, 2024 at 6 PM.