

**Economic Development Committee Meeting Agenda and Minutes
City of Park Hills**

February 27, 2024

6:00 PM

**In-Person at Park Hills City Building
1106 Amsterdam Road, Upstairs Council Chambers**

Virtual via Zoom:

<https://us02web.zoom.us/j/81027464536?pwd=VIFUYXVXdjZ3aEt1L2IWRkFRSWhVUT09>

Meeting ID: 810 2746 4536

Passcode: 702512

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Attendance

In-person: Mike Conway (member), Emily Sayers (member), Councilmember Monty O'Hara (member), Marty Boyer (co-chair), Councilmember Sarah Froelich (chair); Councilmember Joe Daugherty (6:10); Mayor Kathy Zembrodt and Councilmember Pam Spoor (6:48); Chris Carle (7:00)

The meeting began at 6:01 PM. Other individuals joined the meeting throughout the hour, as listed with the times they arrived in the in-person section above.

1. Review of [January](#) minutes (5 minutes)
 - a. Minutes approved
2. Z21 update (5 minutes)
 - a. The proposed ordinance is going back to the working group.
3. [Park Hills Parcel Analysis Proposal](#) (10 minutes)
 - a. Council agreed to move forward with the parcel analysis.
 - b. Parcels will be analyzed in a phased approach since we plan to include five areas:
 - i. Dixie Highway business district corridor
 - ii. Intersections of Amsterdam Road with Montague Road and Sleep Hollow Road
 - iii. Devou Park side
 - iv. Elberta apartments district
4. Dixie Highway sidewalk project
 - a. Mike inquired about whether Jay Bayer could put together a drawing for this project idea.
 - b. Sarah and Mike will continue to pursue this.
5. City Day/City Night on 2/28 (10 minutes)

- a. Sarah shared that Representative Dietz and Senator McDaniel don't have time in their schedules to meet, but she is still going to the event in Frankfort.
 - b. Mike noted that projects like those in Greenville, SC, as Mike shared with the committee by email, have longer time horizons such as a 50-year span for planning ahead. Marty and other members of the committee agreed that this is an important note.
 - c. Mike asked if we could ask our state representative and senator if they are aware of other examples, "analogs," in Kentucky that we can learn from.
 - d. Sarah noted that some changes take a generation to be realized.
 - e. Emily and Marty noted the Fourth Street Live entertainment district and NuLu in Louisville as successful examples of economic development in Kentucky.
 - f. Mike mentioned Georgetown, specifically calling out the street sizes and angled street parking, as another example to possibly study.
 - g. Other topics that came up throughout the discussion included:
 - i. The challenges and possible opportunities coming from the Brent Spence Bridge project
 - ii. Working with the Kentucky Transportation Cabinet (KYTC) for approvals and funding
 - iii. The potential noise coming from future sound barriers on I-71/75, with a preference for sound-absorbing rather than sound-bouncing barriers. Dr. Joe Daugherty mentioned he had a conversation with Judge/Executive Knochelman about this since he's planning to move to Park Pointe.
 - iv. Urban reforestation, hoping to plan more new trees in Park Pointe, which can also help with noise reduction
 - v. Rerouting truck traffic from I-71/75 to I-275 during Brent Spence Bridge construction
 - vi. Overpass naming to include Park Hills
 - vii. Upcoming Amsterdam construction
6. Business district update (5 minutes)
- a. New Park Hills entrance sign on Dixie Highway complete with plaque
 - b. New "You'd be home if..." sign at North Arlington, thanks to Ellison Painting in coordination with Mike
 - c. Szechuan Garden (no new news)
 - d. Sisters of Notre Dame (no new news)
7. New Ideas (10 minutes)
- a. Future town hall-style event, similar to Plan Park Hills
 - i. The whole committee is enthusiastic about this idea
 - ii. It was suggested that we do this after April/May, and include a survey or surveys as part of the preparation and follow-up
 - b. City-wide street lighting program
 - i. Sarah noted that this could be a good way to further brand our city
 - ii. Mike is in favor of this idea
 - c. Park Hills community development fund

- i. Marty noted that this could be used to attract prospective businesses in the future
8. [Park Hills Business Community](#) spreadsheet (3 minutes)
 - a. This wasn't discussed.
9. Next steps (5 minutes)
10. ["Willkommen" to Washington State's own Bavarian village](#) video (if time allows)
 - a. This wasn't discussed.

Adjourned at 7:00 PM

Next Meeting: Tuesday, March 26, 2024 at 6 PM.