

**Economic Development Committee Meeting Agenda and Minutes  
City of Park Hills**

**Tuesday, June 27, 2023**

**6:00 PM**

**In-Person at Park Hills City Building  
1106 Amsterdam Road, Upstairs Council Chambers**

**Virtual via GoToMeeting: <https://meet.goto.com/642420197>**

**You can also dial in using your phone.**

**Access Code: 642-420-197**

**United States: +1 (408) 650-3123**

**Attendance**

In-person: Mike Conway, Sarah Froelich (chair), Marty Boyer (member, online until 6:15)

Online: Rebecca Brunner (Link NKY)

The meeting began at 6:05 PM.

1. Review of [April](#) minutes (5 minutes)
  - a. No quorum, no vote
  - b. Sarah Froelich suggested and Marty Boyer agreed to becoming co-chair of the committee
2. Character standards for Z21 update (5 minutes)
3. Review of [notes from the meeting](#) with the [Catalytic Fund](#) (15 minutes)
  - a. Marty Boyer shared his thoughts and impressions about the meeting.
  - b. Note that Mike Conway worked with the Catalytic Fund on a wayfinding project for the convention and visitors bureau.
4. Engaging with Park Hills businesses (15 minutes)
  - a. Goal: To find at least 3 business or business property owners to serve on this committee
  - b. Questions asked to help us learn more about Park Hills businesses: Who's growing? Who's leaving? Who's coming?
  - c. Marty Boyer committed to contacting Permakil, Tapestry on the Ridge, Reality Tuesday, Park Hills Animal Hospital, and Finke's.
  - d. Mike Conway committed to contacting Ron Stam at Ft. Mitchell Garage, Ron at Loschiavo's, Bob Niehaus, and possibly Pat Flannery to see if he's interested in working with this committee.
  - e. Sarah Froelich committed to contacting Granite World, Good Spirits liquor store (via Mayor Zembrodt, also asking for current/final design), and Edward Jones.
5. Next meeting location, date and time—kicking off our business visit meetings. (10 minutes)
  - a. Plan is keep our same date, time, and location for now for greater consistency.
6. Next step suggestions from Josh Wice at PDS (10 minutes)

- a. Parcel analysis in the business district. This is something PDS could assist with.
  - i. Let's do this!
- b. A SWOT analysis to narrow down what we want to change/do in the business district.
  - i. Let's do this later after we have more engagement.
- c. KLC strategic planning—Josh Wice has agreed to reach out to KLC to see if that is a complimentary service or if they charge for it.

Next Meeting: Tuesday, July 25, 2023 at 6 PM