

**Economic Development Committee Meeting Agenda and Minutes
City of Park Hills**

Thursday, October 27, 2022

7:00 PM

Virtual via Zoom: [Link](#)

Meeting began at 7 PM.

Members present: Sarah Froelich (Co-Chair), Steve Elkins, Mike Conway, Emily Sayers

Members absent: Joe Shields (Chair), Marty Boyer

No guests in attendance

1. Approval of September minutes, attached to agenda email (5 minutes)
 - a. September meeting recording:
<https://us02web.zoom.us/rec/share/Gw6-P88YF2oyPOqfpWQ1zGZnwDI0WlgCZCW6uWlgeJOcyOzLFDVcOER2QYPxxUU4.Q7y8iEI8grv2GnKN> Passcode:
@1H3z4uP
 - b. Do we want to vote on approval of minutes? Approved
2. [Activities of the previous Economic Development Committee Meeting](#) (10 minutes)
 - a. Added the Park Hills Dixie Study (2008–2010) and Market Analysis Study (2009)
 - b. Steve may have some details to share as well.
3. [Park Hills: What We're About](#) (10 minutes) We'll wait to chat more about this with Marty
4. [Committee mission and priorities](#) (10 minutes)
5. New liquor store renderings, attached to agenda email (10 minutes)
 - a. Are there more current drawings for the liquor store? How is the sign lit?
 - i. Mike prefers channel lettering—illuminated letters vs. full-film lighting.
 - b. Can we ask the developer to adjust their design to comply with design standards?
 - c. Tapestry Ridge and traffic on Dixie makes our stretch of Dixie a good place to do business.
 - d. Suggestion: Include a survey in the newsletter with a website link to a survey: Survey asking what kind of business would residents like most.
 - e. People to invite to future meetings:
 - i. [PDS, economic development support](#)
 - ii. [PDS Community Development Manager: Josh Wice](#)
 - iii. [Catalytic Fund](#) president Jeanne Schroer
6. Relevant data (optional—10 minutes) We'll wait for Joe to lead this topic at an upcoming meeting.

Meeting adjourned at 8 PM. Note that Emily Sayers left the meeting at approximately 7:30 PM.