

Thursday, July 7, 2022

## Tree Board Minutes for July 7, 2022

### Joe Daugherty to Run for City Council

Prior to the April Tree Board Meeting convening, Joe Daugherty announced to the room that he would be running for a seat on City Council in the upcoming election. Support for Joe was unanimous.

Mike Conway, Joe Daugherty, Jeff DiGiovanni, Pat Flannery, Natalie Schulte, Sally Soderlund attended

The July meeting was called to order ~ Mike Conway

Minutes ~ Sally Soderlund

The minutes from our last meeting had been sent and approved.

Treasury ~ Mike for Kathleen

General Fund Balance (from the city of Park Hills budget)

\$73.24

Reserve Fund Balance

\$645.55

Beginning July 1, the General Fund Balance should be fully funded by the city and the balance will be \$8,000.00

Pre-Purchased Trees ~ Mike & Pat

We have pre-purchased trees for the "Plant Just One Tree" program from Baeten's Nursery. Pam Spoor's recommendations for trees to offer were discussed.

They are:

1. Autumn Blaze Maple
2. Sycamore
3. Ann Magnolia
4. Nellie Holly

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5. Green Giant Arborvitae
6. Pawpaw
7. American Beech
8. Wildfire Black Gum
9. Burr Oak

Todd, from Baeten's, will order the trees and store them for us until we initiate the program. Mike circulated a plant sizing graphic that showed/ compared the difference in height of the 1, 2, 3 gallon size potted trees. It was discussed and decided that larger trees (either 2 or 3 Gallon size) should be ordered and would be most desirable for our purposes.

#### New Idea for Park Hills ~ Mike Conway

Mike proposed a new Tree Board program. The Tree Board would identify key locations to plant trees with a flag that would allow the home owner to respond to the recommendations. Mike's idea is that the Tree Board would then work with the home owner to plant a tree in the suggested location. A Tree Board Member will be needed to refine and lead the new program.

#### Arbor Day Program ~ Mike Conway

We discussed our second Arbor Day Celebration day on October 8th. A selection of previously chosen trees will be offered to homeowners in Trolley Park. Whether complimentary or for a small donation is to be determined. Our requisite responsibility/ care agreement between homeowner and Tree Board will continue.

#### Tree Replacement For Storm Damage ~ Mike Conway, Pat Flannery

Severe storms have caused multiple landmark trees to topple this year. The Tree Board agreed to offer replacement trees to the homeowners whose trees were lost. Pat Flannery will reach out to those homeowners.

#### Seedling Giveaway ~ Joe Daugherty

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Discussion about the seedling giveaway started with questions about its efficacy. After discussing perceived rates of low viability and identifying trees that have survived, it was generally agreed that the program should continue.

#### Marketing Plan ~ Natalie Schulte

Natalie agreed to continue her effort for our increased digital presence. For the October 8th event, she will tweak our websites, make the needed contacts for mobile chipping, add our news to the Park Hills Newsletter and generally handle the social media campaign.

Adjournment-Attendees agreed