

Minutes from the September 29, 2022 Meeting of The City of Park Hills Economic Development Committee

This meeting was held virtually.

Present

- Councilmember Joe Shields, Chair
- Councilmember Sarah Froelich, Co-Chair
- Resident Marty Boyer
- Resident Emily Sayers
- Resident Mike Conway

Absent

- Councilmember Steve Elkins

After introductions, members of the committee weighed in on what the scope and goals of the committee should be. Discussion items included:

- Identifying the work of the previous iteration of the EDC to see what progress it made and the challenges it faced.
- Evaluating the current Park Hills business district to determine needs.
- Exploring connections to people who work at home.
- Engaging with various development entities, including PDS and the Northern Kentucky Area Development District.
- Ensuring the that new liquor store location is consistent with the city's design and landscaping vision.
- Ways to better to the City's story to make it attractive to potential businesses.

Salient Action Items

- Councilmember Froelich will present on the activities of the previous EDC, having been a member of that committee.
- Councilmember Shields will seek renderings for the new liquor store.
- Mr. Boyer will develop the City's "story" for review by the committee.
- Councilmember Shields will begin gathering relevant data.