

Park Hills
Parks, Beautification & Recreation Committee Meeting
& Special Meeting of Economic Development Committee
Council Chambers, 1106 Amsterdam Road
June 15, 2017

Committee Members Present:

Jim Pfaller
Karl Oberjohn
Jason Reser

Dan VonHandorf
Lisa Stamm
Krista Morrison

Jason Reser
Rachel Doellman
Mary Ann Maffia

Community Present: Helen Heil

Approval of PB&R April and May Minutes

Discussion of Public Forum

Discussed the plan brought up in Economic Development Committee meeting of having a Planning Meeting with a theme and handful of small group focus stations with various interrelated topics. Residents could come and go as they please during the session.

Information would be disseminated at each focus station, and resident feedback would be recorded.

This process would culminate in a report including all the citizen feedback statements.

Lisa S spoke to the Mr. Bohman, Villa Hills City Administrator about their recent experience with the St. Wahlberg forums/ public input meetings.

- They held two public meetings
- They worked with PDS
- They utilized the city website, flyers, signs, River City News, Press Releases, and Facebook
- Followed up with a second public meeting which included the results of the first and the final direction for public feedback.

Helen H recommended that the group come up with a catchy name and wording to get the best turnout to the Public Forums.

“Plan Park Hills; Your City, Your Voice, We Want to Hear from You” was coined.

The PB&R Committee voted in favor of supporting the planning endeavor.

Jason R would ask Julie if she could secure the heights for the meeting on 7/18, 7/19 or 7/20.

Other stakeholder contacts would be made:

- Joshua One would be asked to attend to possibly make a presentation and get the pulse of the city along with ideas and marketing feel
- Covington would be invited to see our direction and share their vision for the area
- PDS would be asked to see if they could help with the presentation and moderation, or at least to give our group some good tips

Discussion Topics would include:

- Beautification of the entrance to Park Hills at the border with Covington.
- The layout and use of the city green spaces.
- Alternative configurations and alignments of Amsterdam Road.

Needs were identified:

- Facilitators
- Tables
- Refreshments and food
- Pencils
- Visuals
- Easels
- Sign in computer

Helen H pointed out that these needs and a list of responsibilities/jobs should be on the agenda for the next meeting so everyone can come to the meeting with ideas on how they can help.

Next Joint meeting on Wednesday 6/28/2017 at the time of the regular Economic Development Committee meeting

Quick discussion of parks process list responsibilities for June and July

Adjourn.