

**Park Hills**  
**Joint Meeting of Economic Development &**  
**Parks, Beautification & Recreation Committees**  
**1106 Amsterdam Road**  
**November 29, 2017**

**Committees Members Present:** Jim Pfaller, Lisa Stamm, Karl Oberjohn, Jason Reser, Howard Nemeroff. Mayor Mattone.

## **Plan Park Hills: Amsterdam Valley Open House**

### **Updates:**

Mayor Mattone, Jason and Louis Reser met with James Fausz from PDS & and Chris Kaeff from SD1 Today, looked at sewer pipes and storm water pipes. Necessitated change in design. Some combined overflows exist in Amsterdam Valley. Stream coming from Emerson/Jackson/Lawton/Cleveland enters sanitary sewer behind cupcake house. 26 acres of watershed. Could be diverted to bioretention basin and then to storm sewer, decreasing Decree Consent costs to SD1 and residents' bills.

**Plan Critique:** Label clearly option numbers. Need graphic legend and north. Move the community gardens to downhill side of parking lot. Make list Take photos off and give Letter and leader instead. All plans use the basics.

### **Changes:**

**Option I** – Drop the changes to roads (Hamilton and the traffic Circle, showing all existent. Just the basics.

**Option II** – Include dog park, parkour, whatnot

**Option III** – Supreme – Dog Park, Event Space, Community Garden Sculpture Park, Farmers Market/Food Truck, area for community use, outdoor wedding usage, possibly income developing

Need to include construction costs – rough order/magnitude. Trail – cost, ask Chad. Maintenance costs.

Re-sketched Room plan/traffic flow, decreased easels needed.

Potential funding sources – grant sources (Mattone)

**Survey** – Questions Dominic recommended completed by Howard. Jason will print at work along with color flyers for doors.

## Marketing Prep Needed:

- Publicize via city website ✓
- Flyers for coffee shops, yoga, produce, restaurants, etc ✓
- electronic sign (Reser, Webster)
- Contact River City News (Mattone, Reser/Scheyer, Monks)
- Contact Enquirer (Reser, C.Mayhew, S.Wartman)
- Facebook ✓
- Straight to adjacent residents via delivering flyer (Reser, Nemeroff)

## Prep needed:

- Print and mount(?) posters (Mattone, Reser)
- Creation of features/benefits board, aka Amenity Glossary (Reser)
- Snacks and fluids (Lisa)
- Print of Surveys (Reser)
- Pens/Pencils (Mattone)
- Gathering point for surveys w/ donation question (Nemeroff)

## Day of needed:

- Greeter to hand out surveys (Nemeroff, J.Pfaller)
- Three to answer questions (J. Pfaller, D Froelicher, S. Cottengim)
- Experts to answer question (J.Fausz, C. Kaeff)

## Post/Followup

- Scan surveys (Nemeroff, Reser)
- Tabulate (Nemeroff)

