

Park Hills
Joint Meeting of Economic Development &
Parks, Beautification & Recreation Committees
1201 Park Drive
November 16, 2017

Committees Members Present: Dominic Froelicher, Karl Oberjohn, Jason Reser, Howard Nemeroff. Mayor Mattone.

Approval of Minutes

Plan Park Hills: Amsterdam Valley Open House

Updates:

Mayor Mattone and Jason met with Sean Cottengim today to discuss how to present options. Also spoke with Ben Barlage (American Institute of Architects NKY) about experiences with charrettes in Edgewood park planning. Came to idea to have pre-existing conditions, two plan options, and a third empty with movable features (magnetic or pin-up) to let residents create their own plan concepts. Could also have maps on the tables for residents to draw their own if they are not comfortable with creating a plan concept in a group, etc. Also increase scope of questions on surveys.

The Dominic and Howard recommended that we stay with a three-option approach and a simple survey.

Reviewed Jason's poster design, updated and finalized wording, emphasis and typeface choices.

Sketched Room plan/traffic flow.

All Plans: All plans use the basics. Playspace, pathways, grand entrance, plantings/trees, move or remove staging "dump" site.

Option A – Only the foundations/basics. Simple.

Option B – Fancy. Include dog park, parkour.

Option C – More Fancy – Dog Park, Event Space, Community Garden Sculpture Park, Farmers Market/Food Truck, area for community use, outdoor wedding usage, possibly income developing

Other things: Existing conditions map could also have pictures from viewpoints, like the options have photos of potential features.

Need to include construction costs, especially if we want to entice sponsorship and donations.

Potential funding sources – grant sources (Mattone)

Survey – Questions Dominic recommended completed & formatted by Howard.

Marketing Prep Needed:

- Publicize via city website
- Flyers for coffee shops, yoga, produce, restaurants, etc
- electronic sign
- Contact River City News
- Contact Enquirer
- Facebook

Prep needed:

- Print and mount(?) posters
- Creation of features/benefits board
- Snacks and fluids (Lisa)
- Print of Surveys (PDS, Downtown Library, Sean?)
- Pens/Pencils

Day of needed:

- Greeter to hand out surveys
- Three Committee members to answer questions
- Experts to answer questions

