

**Park Hills**  
**Economic Development Committee**  
**1106 Amsterdam Road**  
**September 27, 2017**

**Committee Members Present:** Councilmembers Jason Reser and Karl Oberjohn, Anthony Conrad, Howard Nemeroff, Lisa Stamm

**Community Present:** Mayor Matt Mattone, Todd Ille

**Approve Minutes:**

Minutes for August 10<sup>th</sup> and August 30<sup>th</sup> meetings approved

**Transportation Alternatives Program (TAP) Grant**

- Discussion of applying for TAP grant to cover the costs of sidewalks on St. Joseph Lane.
  - Local legislators support via letters
  - TANK and other local transportation affiliates could also weigh in on the value of said grant, as part of the application.
  - Letter of recommendation to be drafted by this committee sharing economic benefits and the priority level of this project.
    - 20% of Park Hills population resides off of St Joseph Lane and uses it to access Dixie Highway.
    - Direct access to the business district, TANK bus tops, and schools
    - All other residential streets that intersect Dixie Highway either have a sidewalk or it is already scheduled to be constructed (North Arlington).
  - City would be responsible for roughly 20% of the cost with the TAP grant vs shouldering the entire expense without it.
  - TAP grants may also be an option for closing any budget gaps in the Dixie Highway sidewalk project.

**Grant Opportunities**

- Discussion of how to best search and apply for qualifying grants that are available to assist in funding city needs and projects.
- Members of EDC collaboratively volunteer to actively search for grant opportunities, private and public, in the absence of a city administrator.

Research is needed to figure out what the best search engines and sources are available to find grants.

## Plan Park Hills Forum

- EDC discusses how to approach the next public forum and where to focus efforts.
- Mayor Mattone discusses potential areas of influence as it relates to the Gateway property construction, Pat Wingo (newly appointed Director of Economic Development Services for Kenton County), PDS potential Dixie Highway Study, Park Hills Business Association and local business owners.
- Karl Oberjohn suggests a new twist on the format of the forum in which we invite said public figures of influence (Joshua One/Gateway, Pat Wingo, PDS) to share their insight, plans, and recommendations for the area as well as invite the local business owners to participate in a public panel to share their thoughts/wants/needs of Park Hills as a community/economy and host city. Business owners will also have the opportunity to interact with residents and show what their businesses focused on.
- Subcommittee to be formed to prepare for an early November forum.

## Local Business Owner Input

- Local business owner Todd Ille (Edward Jones branch on Dixie Highway) shared his input on the value of being involved in the local committee and having an active business association and dialogue between the business owners, Park Hills, and its community members.

**Meeting Adjourned.**