

Park Hills
Economic Development Committee
1106 Amsterdam Road
August 30, 2017

Committee Members Present: Councilmembers Jason Reser and Karl Oberjohn
Economic Development Committee members Anthony Conrad, Dominic Froelicher,
Lisa Stamm

Discussion of Plan Park Hills Forum Data

- Discussion of Plan Park Hills Forum data and how to present to the community as well as specifically notifying the community participants that were present at the forum.
 - Jason Reser provided the data in a chart that ranks the common themes by popularity and feasibility.
 - Karl provided word bubbles with popular/common themes displayed more prominently than input that was repeated at the forum.
- Forum data will be summarized and published in the fall newsletter providing highlights from the event and directions on how to access all the data on the city website.
- At some point a second round of community input will be needed before any action is taken.

Plan Park Hills Forum Future Events Discussion .

- Discussion of how to proceed with this forum event and platform for gathering community input.
 - Document the process so that it can be repeated. Keep what worked and tweak the process to improve the participant experience. Neutral emcee was a success, volunteer table leaders. Add a couple assigned floaters that go from table to table to help facilitate the conversations. Having prominent community members present added validity to the event.
- Economic Development Committee members would benefit from assignments being provided and assigned or posted for volunteering in order to keep progress between monthly meetings.
 - Possible areas to be worked on include: Plan Park Hills, Brochure/Selling Park Hills, Dixie Highway/Business Association, Grant writing opportunities, other collaborative projects between city committees.

Meeting Adjourned.