

**Park Hills**  
**Economic Development Committee Meeting**  
**March 1, 2017**

**Committee Members Present:** Councilmembers Jason Reser and Karl Oberjohn, Sean Cottengim, Anthony Conrad, Gary Huff, Lisa Stamm, Dominic Froelicher, Kent Wessels, Jon Hembree

**Community Present:** Mayor Matt Mattone, Councilmember Greg Claypole

## **Introductions**

Each committee member introduced himself/herself and provided some personal background information.

- Sean Cottengim – Designer, GBBN Architects
- Anthony Conrad – Managing Partner, ABC Supply Co., Inc.
- Gary Huff – Former City Administrative Officer of Fort Wright, KY and Administrator of Washington Township, OH
- Lisa Stamm – Staff Attorney and Vice President, Consulting Services at Sherrill Morgan
- Dominic Froelicher – Sales, SimplexGrinnel
- Kent Wessels – Real Estate, KWI Properties LLC
- Jon Hembree – Fidelity Investments, DEP's Fine Wine and Spirits
- Karl Oberjohn – Engineering Manager, Krauss-Maffei Corporation
- Jason Reser – Owner, Reser Bicycle Outfitters

## **Discussion**

- Areas of interest in the city
  - Former Park Hills Elementary School/Gateway Community & Technical College at the end of Old State Rd. – could be developed into up to 480 new residential units
  - Former Northern Kentucky University Chase Law School at the end of Mt. Allen Rd.
  - Audubon Forest – potentially \$40-50K in additional property tax revenue
  - Apartment complexes at end of S. Arlington and St. Joseph Lane – in poor condition (most, not all)

- How to market the city
  - What is the character and identity of Park Hills?
  - Why would a resident want to move here?
  - Why would a business want to establish itself here?
  - How to draw more people to Dixie Highway?
  - Research the “Business” pages on neighboring cities’ web sites
  - Have a design competition for prominent design elements/signage
- Subcommittee ideas
  - Dixie Corridor development (Kent & Lisa are interested)
  - Why Park Hills? (Marketing)
  - Assessment of current businesses
  - Design of entryways to city
  - Style guidelines/Form District
  - Outreach to residents/other cities (Sean & Jon are interested)

## Discussion of Mission and Vision Statement

Committee decided that each member should prepare a couple of statement ideas to bring to the next meeting for discussion.

**Adjourn.**

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Minutes approved by:

*Karl W. Oberjohn*

Title:

Co-Chair

Date:

3/29/2017