

**Park Hills**  
**Economic Development Committee Meeting**  
**1106 Amsterdam Road**  
**May 24, 2017 - 7:00 PM**

**Committee Members Present:** Councilmembers Jason Reser and Karl Oberjohn, Anthony Conrad, Howard Nemeroff, Lisa Stamm, Jon Hembree

**Community Present:** Mayor Matt Mattone

- Draft minutes from the 3/29/2017 meeting were posted on the city website and emailed to each committee member. Not enough committee members present to officially approve.
- Kent Wessels resigned by email due to other obligations.
- Discussion was had about moving the location and time of the meeting to allow absent committee members the opportunity to attend. Mayor Mattone have to create an executive order to may it so.

### Opportunities/Trends/Catalyst Discussion

- Mayor Mattone met with Pat Wingo, Director of Kenton Co. Economic Development Services in Park Hills to discuss economic needs in Park Hills and the county's role in facilitating services. She identified the rental properties at the end of St. Joseph as a potential area of focus.
- Gateway property sale and development discussion
  - Joshua One won the bid and was awarded the sale with future development plans of 100-200 dwellings.
  - Discussion was had about where the accent point would be to the development and how that would impact Park Hills roadways, traffic, and residents.
  - Brainstorming discussions on how the project could positively impact the city's economic opportunities included public/green spaces, traffic, realigning right of ways, increasing pedestrian connectivity, and business opportunities.
  - Lisa stated that she would be concerned about changes to Amsterdam that would push traffic to the High-school areas on Dixie, as that could lead to headaches.
- The neighboring areas to Park Hills will be impacted and will influence any Park Hills future economic development initiatives.
- It was decided that the city should try to do something better than pie-in-the-sky plans that are normally created by a small committee.

## Available Resources Discussion

- Funding and community support will be critical to the city's economic development in relation to the neighboring municipalities and their projects.
- The committee discussed the Park Hills Business Association. There is hope that some new businesses will reinvigorate that group.
- The committee and the city can reach out to connections in the community for best practices and insight on how to spearhead development projects.
- Other committees may be able to align with Economic Development and share strategies and common goals.

## Public Forum Discussion

- Committee members share a desire to make a positive impact for the community with the time being volunteered to the city.
- Community involvement, input, and support is necessary to this committee's success.
- Discussion was had on whether to hold a committee specific public forum or to host public forums to discuss multiple committee topics and strategic plans.
- Neighboring cities that have held such public forums can provide a template for how to conduct such forums.
- Local Examples were given: Fort Mitchell Park Planning, Villa Hills St. Walburg Monastery
- Quarterly public forums was discussed as a possibility.
- It was decided that we would aim for a Public Forum for the Greenspace topic in the third week of July, which would give us time to prepare as well as promote in the City Newsletter which should be published in June.
- A sub committee will meet prior to the next committee meeting to discuss the format of how to conduct a public forum.

## Attracting Businesses Discussion

- Jon Hembree presented research on several other city's brochures that were produced as tools to attract businesses to their city. These provide information that would share what is attractive and beneficial about having a business in our city.
- PDS can provide many of the metrics needed to be included. Committee members are to collaborate on what information would be critical.
- They would be good for commercial realtors

It would be nice to have a testimonial from a famous resident of Park Hills, and if not that, then possibly a business owner such as the Greggs.

## Park Hills Newsletter Discussion

- Newsletter is to come out over the summer. The committee discussed how to include our local businesses. Would this be a resource for them?

Adjourn.

DRAFT