

City of Park Hills Communications Committee

Minutes for Wednesday, November 20, 2019

City Building, 2nd Floor

Chair: Sarah Froelich **Co-Chair:** Wesley Deters

Member present: Sarah Froelich

Guest present: Karl Oberjohn

Members absent: Wesley Deters, Chris Willig, Bob Amott, Mark Cooper

Meeting convened at 7:05 PM.

Ms. Froelich and Mr. Oberjohn reviewed the new city website. Ms. Froelich compiled Mr. Oberjohn's notes along with notes she received from Mr. Marty Boyer. Ms. Froelich consulted with Mr. Boyer because she worked with him to build the current city website and she wanted to get a good technical point of view on the new site.

Mr. Oberjohn left the meeting at 8 PM.

Meeting adjourned at 8:30 PM.

Proposed Next Steps

- Follow up with NKOL about website and social. Invite them to attend a future meeting.
- Chris to follow set up Instagram account, make posts during the City Picnic, and share results at our next meeting.
- Draft a social plan that includes admin suggestions.
- Consider expanding social capabilities for the city.
- Consider expanding on branding for the city.

If anything in these meeting notes does not coincide with your interpretation or recollection of the events, please contact the author at your earliest convenience.

Sarah Froelich

cc: All Present, committee, File