

**City of Park Hills Communications Committee**

**Minutes for Wednesday, October 16, 2019**

**City Building, 2nd Floor**

**Chair:** Sarah Froelich **Co-Chair:** Wesley Deters

Members present: Sarah Froelich

Members absent: Wesley Deters, Chris Willig, Bob Amott, Mark Cooper

**Meeting convened at 7:00 PM.**

Since Ms. Froelich was the only attendee, no business was discussed.

**Meeting adjourned at 8:37 PM.**

**Proposed Next Steps**

- Follow up with NKOL about website and social. Invite them to attend a future meeting.
- Chris to follow set up Instagram account, make posts during the City Picnic, and share results at our next meeting.
- Draft a social plan that includes admin suggestions.
- Consider expanding social capabilities for the city.
- Consider expanding on branding for the city.

If anything in these meeting notes does not coincide with your interpretation or recollection of the events, please contact the author at your earliest convenience.

Sarah Froelich

cc: All Present, committee, File