

City of Park Hills Communications Committee

Minutes for Wednesday, June 19, 2019

City Building, 2nd Floor

Chair: Sarah Froelich **Co-Chair:** Wesley Deters

Members present: Sarah Froelich, Bob Amott, Mark Cooper

Members absent: Wesley Deters, Chris Willig

Meeting convened at 7:05 PM.

1. Newsletter content update

Ms. Froelich announced Yoga Sol's article and ad, and Dr. Claypool's article.

Mr. Amott is meeting with Scott and Cody to get articles.

Mr. Cooper brought Paul's article.

2. Google drive for newsletter submissions

Ms. Froelich shared that there are two folders currently: Original Drafts and Graphics.

Dr. Claypool's article and photo are included.

3. Website review

The committee went page-by-page, starting with the home page and stopped for adjournment at the City Ordinances & Resolutions page. The committee will resume the page-by-page review in the next meeting.

General comments: Mr. Cooper shared that there could be more entertainment value, he doesn't want to add more tabs or information as it can be fairly overwhelming as is. The site is pretty user friendly.

Meeting adjourned at 8:31 PM.

Proposed Next Steps

- Continue website review at the next committee meeting.
- Share recommendations at next City Council Business Meeting. (None to report for July.)
- Draft a website plan, including a plan to make sure the design is being managed.
- Draft a social plan that includes admin suggestions.
- Consider expanding social capabilities for the city.
- Consider expanding on branding for the city.