

Meeting Minutes  
**DATE/PURPOSE**  
 2017-02-15: Regular Communication Meeting

**MEMBERS PRESENT:** Jason Reser, Bob Amott, Andrew Smith, Chris Willig, Sarah Froelich, Marty Boyer, Karl Oberjohn

**STAFF and INVITEES PRESENT:** Matt Mattone

**MEMBERS ABSENT:** Steve Elkins, LuAnn Holmes

**AGENDA**

- **Define the committee's mission, vision, and values (only items addressed)**
- **Assign a secretary (only items addressed)**
- Identify available resources and potential guest speakers
- Start generating ideas and action items
- Plan presentation for caucus meeting

Pic of Board Notes (appended)

Topic / Discussion	Report	Responsible Person	Recommendations/Follow up
<b>Attendance</b>			
<b>Approval of Minutes (attachment)</b>			<b>Resolved to approve as presented.</b>
1. Discussion of Mission and Vision	<p>Topline report: There were a variety of ideas discussed and Sarah+Chris will revise a few options for us to vote on at next meeting.</p> <p>Vision: Examples shared by Bob of mission and vision statements.</p> <p>Key items shared on the board around vision statements</p> <ul style="list-style-type: none"> <li>• Trust</li> <li>• Timely</li> <li>• Ongoing</li> <li>• Engage</li> </ul>		

	<ul style="list-style-type: none"> <li>• Regular</li> <li>• Inclusive—means both people and communication forms</li> <li>• Neighborly vs residents</li> <li>• Keeping Park Hills connected</li> <li>• Professional</li> <li>• Transient citizens to enroll them in city ongoing</li> <li>• Support a variety of people with varying digital skills and varied Internet (availability) <ul style="list-style-type: none"> <li>◦ Consideration: Bob shared the example of the PH Pub when it went digital only</li> </ul> </li> <li>• All things Park Hills</li> <li>• Feedback mechanism (want to provide one)</li> <li>• Remain relevant</li> <li>• Connect</li> <li>• Remain relevant over time</li> <li>• Connected</li> <li>• To create open, timely dialogue to help link all Park Hills neighbors</li> <li>• Informed</li> <li>• Educated</li> <li>• Supporting an engaged and connected Park Hills</li> </ul> <p>Mission Discussion:</p> <ul style="list-style-type: none"> <li>• Share what's happening in Park Hills with our neighbors</li> <li>• Residents</li> <li>• Property owners businesses</li> <li>• Schools</li> <li>• Two way communication</li> <li>• Consistency</li> </ul>		
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- Adjacent cities
- Formal
- Push vs pull content to citizens
- Citizen preferred to neighbor
- City business being a focus

Example Vision statements shared by members

Karl: Vision: A city where a informed by, engaged and connected to their government/city

Sarah: A connected and informed Park Hills

Anders: government leaning

Bob: A great and informed and engaged Park Hills or To facilitate cthe communications between the PH government and residents

Chris: Connecting PH through open, relevant and honest conversation

Jason: Ownership (he did not write one, but suggested the word be added)

Matt: Mission—connected community vision/connected community

Marty's suggestion: We exist to provide timely and relevant ongoing communication and active feedback channels to our neighbors in Park Hills

Chris: Connecting park hills through open information, communication and conversation

2. Values	- Trust - Consistent - Professional - Inclusion - Timely		
3. Boyer to be secretary/Andrew Smith to be backup		Boyer/Andrew Smith – Acting secretaries	
4. Misc Notes	- Trust has eroded because people don't know where to find the information - There are lots of ways to get data and a lot of data, but individuals aren't 100% clear where it lives or who is responsible - General confusion over website (City Gov vs PH-Life)		
5. Key Responsibilities of Committee	Responsibilities: Newsletter, website clearing house of official information		
6. Report at next Caucus Meeting		Boyer to share topline meeting notes- we met, discussed mission and vision and will share when there is clear & concise progress for engaging a broader audience.	
7.			
8.			
9.			
10.			
11.			
12.			
<b>Adjournment</b> _____			

**Minutes prepared by:** Marty Boyer

**Next Meeting – 3/15/17**

**Minutes Approved by:**

*Karl W. Oberjohn*

Co-Chair

3/15/2017

First Name, Last Name

Title (Secretary, Chair, Vice Chair, etc.)

Date